

EST.2011

THREE FLOWERS

PHOTOGRAPHY

WELCOME



GUIDE

Wedding PHOTOGRAPHY



Hey there, I'm Charlotte...

....photographer and introverted people watcher! Based in Essex, I specialise in capturing emotive, authentic and timeless imagery from love stories. My own marriage and motherhood have shaped my perspective to be present in what I capture, to notice what matters and let it unfold. So, if you're looking for a photographer who believes you should be unapologetically you. Who doesn't unnaturally and endlessly pose, but authentically captures you and your loved ones sharing your best day ever. Who firmly believes that your wedding day is not about the photos, but that the photos are about your wedding day, then you are exactly where you need to be! Even after 15 years of documenting weddings, it's still a thrill and an honour to be trusted with telling a wedding story so, thank you for visiting and considering me to care for your memories. I can't wait to join you on your wedding adventure!

Charlotte xo xo

WHAT TO EXPECT

my approach

MY JOB ISN'T TO ORCHESTRATE YOUR EXPERIENCE, IT'S TO HONOUR IT.

Over the last decade and a half, I've mastered the art of observation. I feel the pace of the day and lean into it. Every gesture, every hand squeeze, they're worth holding onto. If I wasn't there to capture them, they'd go unseen. Documenting my three daughter's childhoods has given me perspective and shaped the way I show up to document for others with a reverence for what's real. I've been the bride, the excited bridesmaid, the life long friend and now my daughters are older, I relate to my couples parents too. Don't be surprised to see me wipe away a quiet tear - I feel it.

So, my eyes and ears will be open all day, seeking that magic. I'll gravitate to the noisy table, the one with your raucous friends. I'll hang out by the bar to catch your guests doing shots and you bet I'll be watching the kids at your wedding stealing sweets, pulling faces and being the first on the dance floor.

WHAT TO EXPECT



Before You Book

The first step is to review my pricing guides, which you can find in this guide.

If you've booked your date and venue shoot me an email and I'll let you know if I'm available on your chosen date. If I'm not, I can check to see if my team member Sarah, an associate shooter is. Sarah essentially, also lead shoots weddings on dates that I'm booked up for and I do all the post processing!



YOUR WEDDING WILL BE UNIQUE

Let's document it with photographs that feel like you

NOT JUST FOR YOUR WEDDING DAY, I'LL BE SHOOTING FOR YOUR TOMORROWS..

BE IN THE MOMENT, WITHOUT WORRYING ABOUT CAPTURING IT.

The heart behind my work has always been to tell the story, to take photographs that feel like a memory. I'm often told by my couples that their most loved images are the candid, those subtle exchanges, the fleeting glances and the spontaneous moments not on anyone's shot list.. There's always a lot going on at a wedding, emotions are high and I want you to be able to relive those feelings through your photos. I'll bring the best out in you, and deliver a beautiful gallery of photographs that feel like YOU.

AUTHENTIC IMAGES THAT HOLD REAL MEANING.

Your dad sees you in your dress for the first time. Your tearful Nan hugs you after your ceremony. You and your partner squeeze hands as you listen to a reading by someone you love. These are the moments that will really matter in the years to come.

NO OVER-STAGED POSING

If you've found your way to me, you probably hate the thought of that. With gentle guidance you'll have images that show a true representation of yourselves. That might involve a word game or an action to do whilst you walk, but it will all be done whilst I blend in (as all good introverts like to do) and hopefully feel more like a new friend is taking your photos.

ALL THIS WHILST STILL FEELING PRESENT

You want your photographs to be about your wedding, not your wedding to be about the photographs. That's my goal too. By pre-planning your group shots they won't eat into your drinks reception. I'll find the best points in your timeline to do one or two short portrait sessions with you so you are not away from your guests for too long. Otherwise, I'll be a fly on the wall, no interruptions, no awkward staging, just you two with your favourite people having the celebration that you've envisioned for so long.

THE *investment*

THE JUST FOR YOU

£225 PER HOUR
CHOOSE YOUR OWN COVERAGE
FOR A COMPLETELY FLEXIBLE
OPTION

- WELCOME INFO
- PREVIEWS 2-3 DAYS AFTER
- HIGHLIGHTS SLIDESHOW
- ONLINE GALLERY + SHOP
- PERSONAL USAGE LICENCE

THE PERFECT FIT

FOR FULL DAY WEDDINGS
FROM PREP - FIRST DANCE

- WELCOME INFO
- 8 HOURS OF COVERAGE
- ON THE DAY POLAROID'S
- SECOND SHOOTER
- PREVIEWS 2-3 DAYS AFTER
- ONLINE GALLERY + SHOP
- HIGHLIGHTS SLIDESHOW
- PERSONAL USAGE LICENCE

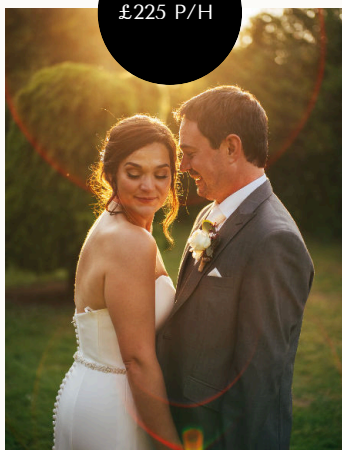
THE WHOLE SHEBANG

FOR LARGER, ACTION PACKED
WEDDINGS WITH AN EARLIER
CEREMONY &/OR LATE SUNSET

- WELCOME INFO
- 10 HOURS OF COVERAGE
- ON THE DAY POLAROID'S
- SECOND SHOOTER
- PREVIEWS 2-3 DAYS AFTER
- ONLINE GALLERY + SHOP
- HIGHLIGHTS SLIDESHOW
- PERSONAL USAGE LICENCE
- SET OF LUXURY PRINTS
- 10 PAGE FINE ART ALBUM

WEDDING INVESTMENT

£225 P/H



£1900



£2500



IF YOU HAVE ANY QUESTIONS,
FEEL FREE TO SEND ME A MESSAGE!

£225 P/H

the JUST FOR YOU

This 'build your own' option offers complete flexibility for modern couples who don't conform to venue 'standards', or those who want to choose which parts of their day are documented. Minimum of 2 hours.

- WELCOME INFO - Tips and actionable advice for your day + a list of recommended suppliers
- PREVIEW GALLERY - Within 2-3 days of your wedding
- ONLINE GALLERY - High resolution images edited in my signature style, ready to download. Approx 100 images per each hour of coverage. Your own personal print shop for prints, wall display, albums and much more! Delivered 6-8 weeks prior to your wedding
- HIGHLIGHTS SLIDESHOW - A downloadable, shareable slideshow to music of the highlights of your day..
- PERSONAL USAGE LICENCE - Image release for your personal and print usage.
- OFF PEAK PRICING AVAILABLE - Ask me if you're date is mid week (Mon-Thurs) or you're having a Winter Wedding (Nov-Feb).

JUST FOR YOU





The Perfect Fit package is brilliant for full day weddings with up to 150 guests, coverage from Prep – First Dance.

£1900

THE PERFECT FIT

the PERFECT FIT

- WELCOME INFO - Tips and actionable advice for your day + a list of recommended suppliers
- 8 HOURS OF COVERAGE - Almost always enough to cover Prep – First Dance but if not, you can always add extra coverage.
- SECOND SHOOTER - a member of my team will join me to shoot your wedding. Full details can be found below.
- PREVIEW GALLERY - Within 2-3 days of your wedding
- ONLINE GALLERY - Approx 800 high resolution images edited in my signature style, ready to download Your own personal print shop for prints, wall display, albums and much more! Delivered 6-8 weeks prior to your wedding.
- HIGHLIGHTS SLIDESHOW - A downloadable, shareable slideshow to music of the highlights of your day.
- ON THE DAY POLAROID - 3-5 Sneak peek Polaroid prints, delivered after wedding breakfast. Timeline dependant.!
- PERSONAL USAGE LICENCE - Image release for your personal and print usage.



£2500

the WHOLE SHEBANG

The all inclusive package for full day, larger or action packed weddings with an earlier ceremony &/or late sunset.

THE WHOLE SHEBANG

- WELCOME INFO - Tips and actionable advice for your day + a list of recommended suppliers
- 10 HOURS OF COVERAGE - Which part of your day you'd like me to cover is up to you. I'll advise you on getting the most out of your coverage.
- SECOND SHOOTER - a member of my team will join me to shoot your wedding. Full details can be found below.
- ON THE DAY POLAROIDS - 3-5 sneak peek polaroids
- PREVIEW GALLERY - Within 2-3 days of your wedding
- ONLINE GALLERY - Approx 1000 high resolution images edited in my signature style, ready to download Your own personal print shop for prints, wall display, albums and much more! Delivered 6-8 weeks prior to your wedding.
- HIGHLIGHTS SLIDESHOW - A downloadable, shareable slideshow to music of the highlights of your day.
- FINE ART ABLUM - 10 Page album of 30 of your favourite images.
- PERSONAL USAGE LICENCE - Image release for your personal and print usage.



Next Steps...

FILL OUT MY CONTACT FORM & CHECK MY AVAILABILITY

If I'm available, I'll send you over some detailed info about how I approach each part of your wedding day so you'll have a very well rounded idea of what you could expect. If you'd like to book in for a phone chat I'll give you a selection of upcoming consult slots!

READY TO SECURE YOUR DATE?

I'll email you over my booking form to get the ball rolling. You'll find details on how to pay your booking fee on there too. Once you've returned your completed booking form and your booking fee, I'll send you a receipt and then I'll be drawing up your digital contract. This will also be sent to each of you via your email addresses so you can review it and sign digitally. Then I can sign it and you'll get a copy to keep. That's it - we're official!

BONUS PLANNING GUIDES

Once your date is secured, I'll send you a welcome guide full of tips for your photography on the day, timeline information and supplier recommendations, in case you are still on the look out for any



PRE-WEDDING *Shoots*

Pre wedding shoots are so much more than you think! They are a chance to capture you both at a momentous point in your journey, to take a breather from the chaos of wedding planning and, if you are in the majority of couples who find their way to me, and you feel uncomfortable or anxious having your photograph taken, then this is the perfect opportunity for me to show you how easy it can be. Many of my couples print and frame their favourites and have them on show at the wedding, and, on the day, you'll be absolute pro's at portraits!

You can add a Pre-wedding shoot at any point in your planning but do give some thought to the time of year you'd like to shoot in and make sure you fit it in around your planning schedule

£300 for weekend dates (limited between April - October)
£250 for mid week dates





SECOND *shooters*

£300

What are the benefits of adding a second shooter? I believe it makes perfect sense to have two shooters, that way we can cover every aspect of your wedding, each documenting one side of the party throughout prep, and then meeting at the ceremony to get you different perspectives across the entire day. I've shot alongside my team members for years, we know exactly how each other works, and my second shooters know exactly what I need. Including a second shooter is also added insurance that should anything unforeseen happen that means I'm not able to make it on the day, I have a trusted, experienced team member on site to document your day. If you want to have a chat about how adding a second shooter could work for you, do let me know!



WEDDING *albums*

Choosing to include an album in your wedding package is a gift, not only to your future selves, but to family members that are with you now, and those who are yet to arrive. Everything about our digital world encourages us to be fast paced, constantly moving onto the next thing but your wedding images deserve to be savoured, lingered over and relished, year after year. They deserve to be in a beautiful book, something tangible you can hold, feel and share. The resurgence of film photography has come about because we feel the need for nostalgia, we want printed images again. Include an album in your package and lets tell your love story to the generations yet to come.

WEDDING ALBUMS



*Not sure if you want to
add one just yet?*

Not a problem. Once I've delivered your full gallery, I'll give you a little info on Albums again. You can opt to design it yourself from your gallery, or have me design it for you, which I'd love to do!

A wedding couple is shown in profile, embracing in a field during a golden sunset. The groom is on the left, wearing a white shirt, dark vest, and dark trousers. The bride is on the right, wearing a long white gown and a large, flowing veil that is blowing in the wind. The background features a line of trees and a clear sky with soft, warm light. A large, semi-transparent white rectangular box is overlaid on the center of the image, containing a testimonial in black, all-caps text.

“THANK YOU SO MUCH! WE ARE SO LUCKY! OUR PHOTOS ARE OUT OF THIS WORLD! THANK YOU FOR BEING SO INCREDIBLY TALENTED AND CAPTURING OUR DREAM WEDDING PHOTOS! YOU REALLY COULDN'T HAVE BEEN ANY BETTER IN WHAT OR HOW YOU CAPTURED OUR DAY. YOU FELT LIKE GUESTS, NOT PHOTOGRAPHERS. CAN'T WAIT TO SHARE THESE AMAZING IMAGES WITH OUR FAMILY AND FRIENDS – PHOTOS TO LAST A LIFETIME. THANK YOU FROM THE BOTTOM OF OUR HEARTS!.”

LAUREN + CHRIS



KIND WORDS

'They are so incredible! We absolutely love them and just feel so ecstatic being able to re-live every single moment. These photos do not just bring back memories but bring back the feeling behind every single one. We really cannot thank you enough, we're beyond in love with them'. *Stevie & Kiren*

'Where do we start... our wedding photos are absolutely INCREDIBLE CHARLOTTE!!!! Wow wow wow!!! Literally cannot put into words how grateful we are to you for capturing our day so perfectly, and creating these beautiful memories for us. We will cherish them forever! You are so talented Charlotte, you are a true artist, and you have turned our memories into works of art. They are just so stunning!!! Can't cope with how good they are - thank you so so much! *Joy & Ian*

'I'd been to a dear friends wedding and loved her photographer Charlotte. She was unobtrusive, really chill and when I saw my friends beautiful photos, I booked her for our own wedding. We wanted less posed and more spur of the moment and she delivered with the highest quality, precision perfect photographs. The colours are vibrant and rich and we are laughing in most of them, mainly down to Charlotte's sense of humour. She made two very awkward people feel so comfortable and we have her beautiful images adorned all over our home.'

Victoria & Tony

OH MY GOD! I didn't think there were any tears left to cry but apparently, there were! We LOVE, LOVE, LOVE the photos and were not expecting to receive SO many! Absolutely speechless Charlotte, we cannot put into words how happy these have made us!
Megan & Nathan





Do you charge for travel?

Travel is included within a 90 minute radius of my Essex base. Further than this, accommodation charges will be incurred. I do offer destination weddings too but please email me for more info.

Do you require a booking fee ?

Yes, I ask for a non refundable booking fee of £495 to secure your date. Remaining balances on wedding coverage under 7 hours are due 6 weeks prior to your date. Balances on weddings over 8 hours are due in two payments, 25% at 6 months prior to your date 75% at 6 weeks prior to your date.



Are you insured?

Absolutely I am! Indemnity, Public Liability and my equipment. If your wedding is in a grade listed building, I can up my coverage to meet their specifications too.



Can we chat beforehand?

Of course! I'd love to chat with you, hear your plans and answer any questions your might have. We can do this either on the phone or video call.





CONTACT ME

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www.threeflowersphotography.co.uk